



## **DOMINION RIVERROCK BECOMES ONE OF COUNTRY'S LARGEST OUTDOOR SPORTS FESTIVALS**

**FESTIVITIES DRAW OVER 3,000 PARTICIPANTS AND 25,000 SPECTATORS  
TO BROWN'S ISLAND MAY 14-15**

### **Tim Rustermolz and Kate Hoof take top spots in James River Scramble 10k**

**RICHMOND, VA (May 15, 2010)** – The 2nd annual Dominion Riverrock festival, Richmond's own sports and outdoors festival showcasing the riverfront, concluded tonight after drawing over 3,000 participants and over 25,000 spectators to Brown's Island on May 14-15. Dominion Riverrock is one of the largest outdoor sports festivals in the United States.

Between the Filthy 5k Mud Run and the James River Scramble 10k, runners crowded the island both Friday and Saturday evenings.

The Filthy 5k Mud Run kicked off the weekend with some dirty fun when 1,500 runners hit the course. Participants ran from Brown's Island to Belle Isle and back while hopping over obstacles and crawling through mud pits along the course before they reached the final mud pit at the finish line.

Twenty-four year old William Mikolajczak of Triangle, VA, captured first place in the event with a time of 21:29. Midlothian's Abby Badura was the first female across the finish line with a time of 24:17.

The James River Scramble 10k trail run took place on Saturday evening with nearly 1,500 people registered. Tim Rustermolz was the first male across the finish line, and Kate Hoof was the first female.

#### **JAMES RIVER SCRAMBLE 10K RESULTS**

##### **Men's Overall Finalists**

Tim Rustermolz – 40:29

John Vial – 40:34

Rob Zolla – 40:40

##### **Women's Overall Finalists**

Kate Hoof – 47:45

Robyn Ritter – 48:08

Alicia Noel – 48:54

“It is a unique mix of technical trails and urban beauty that I really enjoyed,” said Pat Petschel, Publisher of GearJunkie.com, after participating in the James River Scramble 10k.

For full results, please visit [www.dominionriverrock.com](http://www.dominionriverrock.com).

#### **ABOUT VENTURE RICHMOND**

Venture Richmond engages business and community leaders in partnering with the city to enhance the vitality of the community, particularly downtown, through economic development, marketing, promotion, advocacy and events. Its most noted annual events are Easter on Parade, Friday Cheers, 2nd Street Festival, Richmond Folk Festival and Celebrate Illuminate, all of which are free and combine to host more than 300,000 people.

[www.venturerichmond.com](http://www.venturerichmond.com).

#### **ABOUT SPORTS BACKERS**

Sports Backers own, manage or partner with 40 different sporting events in the Richmond region that help drive over \$50 million in economic impact. These events and programs strengthen the local economy, provide health benefits to participants and make the region a better place to live. [www.sportsbackers.org](http://www.sportsbackers.org).