



PRESS RELEASE

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Dominion Riverrock set for May 16-18

Online registration to close Tuesday, May 13 at 11:59 p.m.; Walk-up registrations accepted on site

RICHMOND, VA – Online registration for the sixth annual Dominion Riverrock festival sporting events on May 16-18 will be accepted online until Tuesday, May 13 at 11:59 p.m. Festival admission is free, but anyone wishing to compete in a Dominion Riverrock event must pay to enter. Walk-up registration for all events will be accepted on site unless the event has reached its capacity.

Dominion Riverrock features live concerts throughout the weekend, an incredible interactive village, and sporting events including the Eukanuba Filthy 5k Mud Run, ECCO James River Scramble 10k Trail Run, Boulder Bash, Slacklining, and more.

Schedule of Events:

Thursday, May 15

Registration and Athlete Check-In	4:00 - 7:00 p.m.
5point Film Festival presented by Walkabout Outfitter at Byrd Theatre	6:00 - 8:30 p.m.

Friday, May 16

Registration and Athlete Check-In	11:00 a.m. - 7:00 p.m.
Vendor Booths and Interactive Village open	5:00 - 8:00 p.m.
Slackline Highline Exhibition	5:00 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #1)	5:00 p.m.
Eukanuba Filthy 5k Mud Run presented by Ruffwear	6:00 p.m.
FREE CONCERT: Sunliner	6:30 - 7:00 p.m.
Garmin Freestyle Bikes presented by Agee's (Slopestyle Qualifying)	6:30 - 7:30 p.m.
Bouldering (Men's & Women's Qualifying)	6:30 - 8:00 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #2)	7:00 p.m.
FREE CONCERT: The Infamous Stringdusters	7:30 - 9:30 p.m.



Saturday, May 17

Adventure Race	7:30 a.m.
Registration and Athlete Check-In	10:00 a.m. - 7:00 p.m.
YogaROCK	11:00 a.m.
Vendor Booths and Interactive Village open	12:00 - 9:00 p.m.
Group Hike presented by Central VA Trailblazers	12:00 p.m.
Bouldering (Men's & Women's Qualifying)	12:00 - 2:00 p.m.
Veteran's Impact Project	12:00 – 6:00 p.m.
Black Dog Paddle SUP Yoga Demo	12:15 - 12:35 p.m.
Group Hike presented by Central VA Trailblazers	1:00 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #3)	1:00 p.m.
Leinenkugel's Summer Shandy Kayak Boatercross	1:00 p.m.
Thule Urban Assault Mountain Bike Race	1:00 p.m.
Red Bull Berm Burners (Pro Qualifying)	1:00 - 2:00 p.m.
FREE CONCERT: Noah-O	1:00 – 1:45 p.m.
SUP with your Pup	1:30 – 2:00 p.m.
Group Hike presented by Central VA Trailblazers	2:00 p.m.
FREE CONCERT: Cosby	2:15 - 3:00 p.m.
Slackline (Round 1)	2:30 - 4:00 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #4)	3:00 p.m.
Group Hike presented by Central VA Trailblazers	3:00 p.m.
Red Bull Berm Burners (Pro Finals)	3:00 - 5:00 p.m.
Stand Up Paddleboard (SUP) Cross	4:00 p.m.
FREE CONCERT: The Shack Band	4:00 - 5:00 p.m.
Bouldering (Men's & Women's Semifinals)	4:00 - 5:30 p.m.
Slackline Highline Exhibition	5:00 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #5)	5:00 p.m.
Black Dog Paddle SUP Yoga Demo	5:30 - 5:50 p.m.
ECCO James River Scramble 10k Trail Run presented by Goal Zero	6:00 p.m.
Garmin Freestyle Bikes presented by Agee's (Slopestyle Finals)	6:00 - 7:00 p.m.



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Slackline (Round 2)	6:00 - 7:00 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #6)	7:00 p.m.
Bouldering (Men's & Women's Finals)	7:00 - 8:30 p.m.
FREE CONCERT: Matisyahu	7:45 - 9:30 p.m.

Sunday, May 18

Registration and Athlete Check-In	10:00 a.m. - 3:00 p.m.
Stand Up Paddleboard (SUP) Enduro	11:00 a.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #7)	12:00 p.m.
Slackline Highline Exhibition	12:00 p.m.
Vendor Booths and Interactive Village open	12:00 - 5:00 p.m.
Bouldering Speed Comp (Men's and Women's Qualifying)	12:00 - 1:00 p.m.
Red Bull Berm Burners (Amateur Qualifying)	12:00 – 2:00 p.m.
Group Hike presented by Central VA Trailblazers	12:00 p.m.
Veteran's Impact Project	12:00 – 5:00 p.m.
Slackline (Quarterfinals)	1:00 - 2:00 p.m.
FREE CONCERT: Butcher Brown	1:00 - 2:00 p.m.
Group Hike presented by Central VA Trailblazers	1:00 p.m.
Black Dog Paddle SUP Yoga Demo	2:00 - 2:20 p.m.
Group Hike presented by Central VA Trailblazers	2:00 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Qualifying #8)	2:00 p.m.
Bouldering Speed Comp (Semifinals)	2:00 - 3:00 p.m.
FREE CONCERT: Elby Brass	2:30 - 3:30 p.m.
Group Hike presented by Central VA Trailblazers	3:00 p.m.
SUP with your Pup	3:00 – 3:30 p.m.
Leinenkugel's Summer Shandy Kayak Freestyle	3:00 p.m.
Garmin Freestyle Bikes presented by Agee's (Best Trick Qualifying)	3:00 p.m.
Slackline (Semifinals and Finals)	3:00 p.m.
Black Dog Paddle SUP Yoga Demo	3:45 - 4:05 p.m.
Subaru Ultimate Air Dogs presented by Eukanuba (Finals)	4:00 p.m.
Bouldering Speed Comp (Men's and Women's Finals)	4:00 p.m.



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Garmin Freestyle Bikes presented by Agee's (Best Trick Finals)	4:00 p.m.
Red Bull Berm Burners (Amateur Finals)	4:00 p.m.
FREE CONCERT: Proverbial	4:00 - 5:00 p.m.

About Dominion Riverrock

Dominion Riverrock, organized by Venture Richmond and the Sports Backers, is the nation's premier outdoor lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique riverfront, downtown trails and whitewater rapids to outdoor enthusiasts. As a result of the creation of Dominion Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region.

Dominion Riverrock is open to the public and is free to all spectators. For event registration and further information about Dominion Riverrock 2014, please visit www.dominionriverrock.com.

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